

23/02/2023

**Product Report**

|                                |                                |                |            |
|--------------------------------|--------------------------------|----------------|------------|
| <b>Company Name</b>            | Johson And Johnson             |                |            |
| <b>Authorized person</b>       | Bahadır Ekinci                 | <b>Contact</b> | 5332158053 |
| <b>Product Name</b>            | Nicorette Quickmist Sprey      |                |            |
| <b>Service Provided</b>        | <b>Crossist Display Ads</b>    | Yes            |            |
|                                | <b>Crossist Advices</b>        | Yes            |            |
|                                | <b>Crossist Premium System</b> | Yes            |            |
| <b>Campaign Period</b>         | 01.01.2023 - 31.01.2023        |                |            |
| <b>Pharmacies Participated</b> | 5                              |                |            |
| <b>Previous Period Sales</b>   | 0                              |                |            |
| <b>Sales with Crossist</b>     | 25                             |                |            |
| <b>Sales with Premium</b>      | 11                             |                |            |
| <b>Ads Played</b>              | 26.400                         |                |            |
| <b>Advices Shown</b>           | 1.117                          |                |            |
| <b>Included Indications</b>    | 1                              |                |            |