

23/02/2023

**Field Report**

Pharmacies with the System Installed	235
Alphega Pharmacies	657
Pharmacies Using Crossist Screens	78
Pharmacies Using Premium System	8
Total Passed Through Crossist	1.192.000
Drugs Passed Through Crossist	939.177
OTCs Passed Through Crossist	252.823
Unique Ads Shown	2
Total Ad Plays	27.456
Total Broadcast Hours	13.728
Advices Displayed	253.578
Advices Clicked	20.286
Sales After Premium Videos	4.057
Turnover of Premium Products Sold	361.483,00 TL.
Distributed Premium Amount	21.689,00 TL.